

FROM THE MD'S DESK



IN AND AROUND SITA



MARCOM & CSR



WHAT'S HOT



Wednesday, 16 November 2016

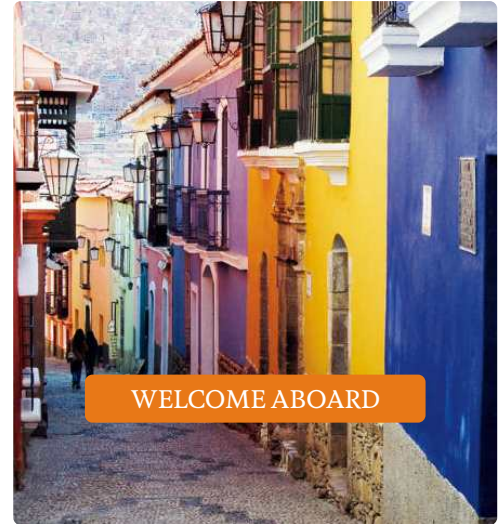
# Perfect Moments



FOOD FOR THOUGHT



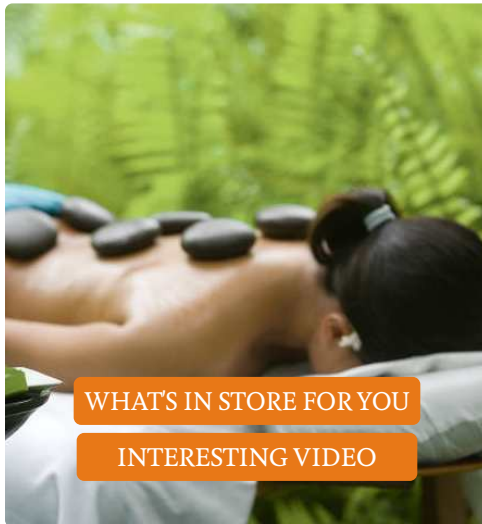
CELEBRATIONS



WELCOME ABOARD

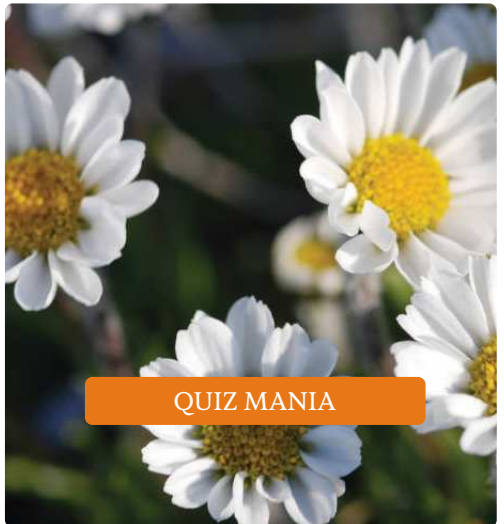


MILESTONE ACHIEVERS



WHAT'S IN STORE FOR YOU

INTERESTING VIDEO



QUIZ MANIA



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# FROM THE MD'S DESK

Dear Colleagues,

My note comes to you once again in the form of a video carrying an interview featured in TravelTV News about the Company's growth story and beyond.



Regards

Dipak Deva  
Managing Director



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# IN AND AROUND SITA

## What's Cooking..

A few team members from the Gurgaon office went and tried their hand at cooking in a local home in Delhi, Saffron Palate. Saffron Palate provides an Authentic Indian Home and Kitchen Experience coupled with Indian Culture.

The session comprised of a cooking demonstration along with a little history about the food.

Some team members tried their hand at cooking as well!  
The experience ended with some interested conversation over a traditional Indian dinner.

Saffron Palate is a dedicated team of three Indian cuisine specialists set in an Indian Home. The team has a cumulative experience of 80 years in the field of cooking cuisines from various part of India.



[Read more](#)



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# IN AND AROUND SITA

Sita Opens A New Branch Office in Alleppey effective October 14, 2016

Sita continues to expand its network. With the opening of the new branch office in Alleppey, the Company underlines the strategic importance of the destination, where local representation is essential.

The new office is located in a prime location near the District Court in Alleppey. Alleppey representation will help Sita stay connected with our local hotel partners and key houseboat owners in the region. Dipu Nair will manage this office. He can be contacted at [dipu.nair@sita.in](mailto:dipu.nair@sita.in) and +91 9562308881. Dipu will report to Robin Raj, Dy. General Manager, Kerala.



[Read more](#)



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# IN AND AROUND SITA

## Diwali Celebrations

Diwali was celebrated at Gurgaon office on 28 October, 2016.

The office was beautifully decorated with fresh flowers and oil lamps. The day started off with a prayer ceremony like every year. Kiosks were set up by employees for selling crafts and nibbles, it was nothing less than a fair. Coming to the food - stalls were spread across the lawns of our office - traditional Indian street food. The day was a riot of happy colours and people across the office.

Cheers to the Administration for giving us a great Diwali experience.





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# MARCOM & CSR

## Nepal Relief Fund Project -Update

Sita continues to work with Abari to rebuild a classroom block at Saraswati Secondary School at Dhulikhel as a part of the CSR Project using the Nepal Relief Fund that was generously donated by our partners and family to support the people affected by the devastating earthquake on April 25, 2015. The estimated cost of the project is 17 Lakhs. Last month the bamboo cut pieces and preparatory work for metal brackets for the roof truss was in progress.

At present the bamboo truss is being fixed for one of the classrooms rooftops. At the same time bamboo cutting and polishing is also in progress for the roof truss. Soling and concrete filling of the floor is also being done at the same time.

Stay tuned for more.



[Read more](#)



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# MARCOM & CSR

## New Website Launched for Distant Frontiers

The Distant Frontiers website has been launched with a fresh look and feel. The design is in line with the current trend of visually pleasing templates used for websites.

It plays well with imagery and important content.

The website is user-friendly and easy to navigate.

We continue to update content on it and look forward to receiving your valuable feedback.

To view the website please visit [www.distantfrontiers.in](http://www.distantfrontiers.in)



**INDIA • NEPAL • SRI LANKA • BHUTAN**

We specialize in the corner of the world that we know best - the Indian Subcontinent.



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# WHAT'S HOT

## A Handbook For Tour Guides

The very first edition of the Handbook For Tour Guides has recently been printed. It is a part of the Class By Sita forum.

The Handbook serves as a holistic referral for Tour Guides and features content regarding the Class By Sita Concept,

Expectations from the Guide, Do's and Don'ts for the Guide, A good Assignment and much more.

To view the handbook [click here](#).



[Read more](#)





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# WHAT'S HOT

## Distant Frontiers Receives 2016 SITE Crystal Award

Distant Frontiers received this prestigious award for Best Destination Based Experiential Incentive Travel Program. When a client of Distant Frontiers wanted to offer a “wow experience” for their top 60 directors, Distant Frontiers chose Jodhpur, India for its diverse landscape, delicious cuisine, and rich cultural heritage. The award ceremony was held on 6 November, 2016 during the SITE Global Conference in Panama City, Panama. Lovleen Sagar, Head - Operations & Business Development, Distant Frontiers received the award on behalf of the company.

SITE Crystal Awards Recognition Program provides industry acclaim for world-class organisations that excel in the design of unique, memorable group travel experiences that deliver measurable benefits for their clients.





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# FOOD FOR THOUGHT

## Capsule by Hinglish

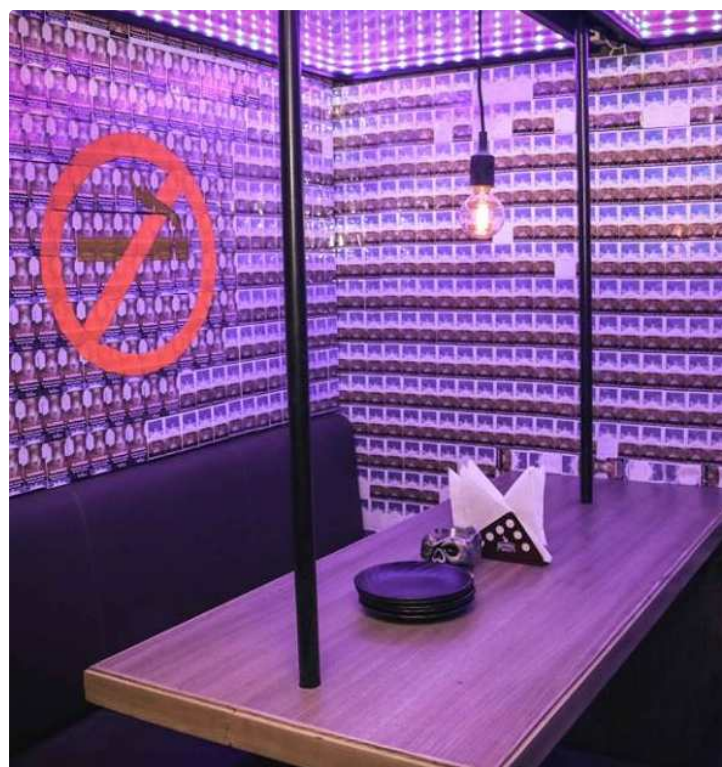
Capsule by Hinglish is the latest café at Hauz Khas Village. It is a vibrant place to spend time with friends and family.

They've got various themes in every corner of the cafe that you can choose from to dine in along with a beautifully done up terrace.

Every Saturday night they have various guest DJs who come in and perform for the crowd.

They have a wide variety of dishes on their menu, from special breakfast options to Mediterranean dishes to the very famous Pizza.

Their Philadelphia cheesecake is definitely worth a try.





# CELEBRATIONS

## November Birthdays

DATE	NAME	LOCATION	DEPARTMENT
2-Nov	Dhananjay Singh	Varanasi	Logistics
2-Nov	Ahzam Junaid Khan	Gurgaon	DF - FIT
2-Nov	Ashwinder Singh Gholia	Gurgaon	FIT - UK & Australia
4-Nov	Eshwari Agharkar	Mumbai	MEA
4-Nov	Sidhant Goel	Gurgaon	TCI - Finance
5-Nov	Kannav Sehgal	New Delhi	Logistics
6-Nov	Sumit Singh Rana	New Delhi	Logistics
6-Nov	Ankush Kumar	Gurgaon	UK & Avontuur
6-Nov	Manu Prasad	Bangalore	Logistics
7-Nov	Vikas Singhaniyan	Gurgaon	North America
8-Nov	Rajat Sundriyal	Gurgaon	DF - FIT
8-Nov	Sujana Karkee	Nepal	SITA Nepal
8-Nov	Agam Trehan	New Delhi	Logistics
8-Nov	Sonal Sharma	Gurgaon	DF - FIT
9-Nov	Siddharth Khanna	New Delhi	Logistics
10-Nov	Manoj Kumar Thakur	Gurgaon	Tariff
11-Nov	Chandni Sharma	Gurgaon	HR
12-Nov	Himanshu Dhir	New Delhi	Logistics
12-Nov	Jonathan Lawrence	New Delhi	Logistics
13-Nov	Deepika V	Bangalore	Logistics



[Read more](#)



# CELEBRATIONS

## November Birthdays

DATE	NAME	LOCATION	DEPARTMENT
14-Nov	Amit Baluni	Gurgaon	ITG
14-Nov	Nishant Bhatia	Gurgaon	IT Service Delivery
15-Nov	Samuel Marimuthu	Sri Lanka	Lanka - Operations
15-Nov	Jayant Loth	Udaipur	Logistics
16-Nov	Deepak Sharma	Gurgaon	Russia, CIS, EE & Scandinavia
17-Nov	Anjana Jyotsna Ck	Cochin	Logistics
19-Nov	Raj Kumar	Gurgaon	TCI - Japan
20-Nov	Kamal Pratap Singh	Gurgaon	LAT AM & Brazil
21-Nov	Kabir Malhotra	New Delhi	Logistics
22-Nov	Ernest Dias	Goa	Charters, CIS & EE
24-Nov	Puran Thapa	Gurgaon	UK & Avontuur
26-Nov	Jai Sehgal	Agra	Logistics
27-Nov	Rajni Negi	Gurgaon	Admin
28-Nov	Mohd Firoz Khan	Gurgaon	SITA France
29-Nov	Rajesh Kumar Verma	Gurgaon	IT Applications
30-Nov	Shirish C Pillai	Mumbai	MEA
30-Nov	Sagar Subhash Karnik	Mumbai	MEA
30-Nov	Anup Vishnu Gaykar	Mumbai	IT Service Delivery





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# WELCOME ABOARD

Wishing you the best at Sita

NAME	DESIGNATION	LOCATION	DEPARTMENT	MARKET/ROLE
Hiranya Koul	Team Associate - Operations	Gurgaon	Americas, UK, Spain, Portugal, Cruises, Europe, MEA, Japan & Sita Nepal	France & Benelux
Mohammad Sazid Khan	Customer Service Executive	New Delhi	Logistics	Logistics - Delhi
Naresh Kumar	Team Leader - Operations	Gurgaon	Charters, CIS & EE	Russia & CIS
Girish MohanPoojary	Team Leader - Operations	Mumbai	MEA & Logistics	MEA - Mumbai
Vijay Sitaram Shinde	Team Consultant - Operations	Mumbai	MEA & Logistics	MEA - Mumbai
Alok Kumar Pandey	Team Leader - Operations	Gurgaon	DE, Australia & Education	UK - FIT
Dhanushan Theekshana	Team Associate - Operations	Sri Lanka	SITA Lanka	Lanka - Finance
Lavesh Hemant Nanekar	Team Associate - Operations	Mumbai	MEA & Logistics	MEA - Mumbai
Mohammed Zaheer	Customer Service Executive	Chennai	Logistics - South	Logistics - Chennai
Lakshay Aggarwal	Customer Service Executive Trainee	Amritsar	Logistics - North	Logistics - Amritsar



[Read more](#)



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# WELCOME ABOARD

Wishing you the best at Sita

NAME	DESIGNATION	LOCATION	DEPARTMENT	MARKET/ROLE
Shehara Rudolph Pereira	Trainee	Sri Lanka	SITA Lanka	Lanka - Operations
Parvinder Bedi	Deputy General Manager - Cruises & Special Interests	Gurgaon	Americas, UK, Spain, Portugal, Cruises, Europe, MEA, Japan & Sita Nepal	Cruises & Special Interests
Parveen Kumar	Team Consultant - Operations	Gurgaon	Leisure	Germany, Austria & Swiss
Rajadurai	Customer Service Executive	Madurai	Logistics - South	Logistics - Madurai





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# MILESTONE ACHIEVERS

## Employee Jubilees

NAME	LOCATION	DESIGNATION	DEPARTMENT	YEARS
Vinod Sital	New Delhi	Customer Service Leader	Logistics - Delhi	5
Sunil Kumar	Gurgaon	Team Leader - Operations	France & Benelux	5
Chandrashekar Shetty	Mumbai	Team Leader - IT	Group IT	5
Narendra Kumar Paudel	Nepal	Team Leader - Logistics	SITA Nepal	5
Vivek Rastogi	Gurgaon	General Manager	TCI - Finance	10





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# WHAT'S IN STORE FOR YOU

## SCORPIAN

24th October to 22nd November Element: Water



The period is typically your time, you begin a new solar cycle. This is a time for shining! While there may be some things you're putting behind you, you're looking forward now. You're more noticeable and even more magnetic than usual. Essentially, you are quite companionable now. You enjoy talking about what interests you and you find great value in the exchange of ideas. Sometimes this transit brings benefit through siblings, communications or short trips. During this period, you are most attracted to wit, cheerfulness and verbal rapport. You are especially good at mediating conflicts. Smoothing over differences using your diplomacy skills figures now.

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## SAGITTARIUS

23rd November to 21st December Element: Fire



Your social life should be in good shape this month. Your sign is well-represented all month, and while you're technically in a period of relative slumber, you're certainly attracting positive attention. You have excellent planetary support for personal appeal, friendships, networking, team efforts, group associations, hearty health, beauty, body ego and style. Others thoroughly enjoy your company and want to be around you. Your dreams and plans are received well.





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# INTERESTING VIDEO

Congratulations Distant Frontiers

Here is Lovleen Sagar receiving the SITE Crystal Award on behalf of the company.

To view [click here](#).





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# QUIZ MANIA

## Question of the Month

If you are following Sita on Facebook you would know that:

Mr. Dipak Deva, MD, Sita has been recently appointed as

An Honorary Member (President Nominee) in the Executive Committee of which association ?

Last Month's Quiz Solved:

Q - Identify the Chef in the photograph who is from one of our partner hotels in New Delhi, who was highly appreciated for his Pizza Indian style, chicken tikka red onions and coriander on our social media platform?

A - Mr. Ashmeet Singh jolly



All you need to do is to send in your answers to us at [communications@sita.in](mailto:communications@sita.in) latest by 20th November 2016.

Randomly selected winner of last months quiz

Pushpendra Singh Rathore  
Deputy Manager - Operations  
Gurgaon